DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT June 28, 2004

To: Council Downtown Committee

Council Member Ward, Chair Council Member Jimenez Council Member Halliday

THRU: Jesús Armas, City Manager

FROM: Sylvia Ehrenthal, Director of Community and Economic Development

SUBJECT: Council Downtown Committee Meeting

DATE: June 28, 2004 TIME: 7:00- 9:00 p.m.

LOCATION: Hayward City Hall - Work Session Room 2-A

COUNCIL DOWNTOWN COMMITTEE

Monday, June 28, 2004 7:00 p.m.

Work Session Room 2-A - Hayward City Hall 777 B Street Hayward, CA 94541

Public Comments: (Note: For matters not otherwise listed on the agenda. The Committee welcomes under this section but is prohibited by State Law from discussing items not listed on the agenda. Your item will be taken under consideration and referred to staff.)

- 1. Discussion with Hayward Area Historical Society Representatives (No Formal Action)
- 2. Election of Chairperson (Continued from May 24, 2004)

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 72 hours in advance of the meeting by contacting the Downtown Development Division at (510) 583-4260 or by using the TDD line for those with speech and hearing disabilities at (510) 247-3340.



CITY OF HAYWARD STAFF REPORT

AGENDA DATE 06/28/0

AGENDA ITEM

TO:

Council Downtown Committee

FROM:

City Manager

SUBJECT:

Hayward Area Historical Society

City staff and Society representatives have been discussing the presence of this organization in the downtown area, both today and over the long term. In recent years, the Society has seen a renewed interest in its activities and has experienced an increase in attendance at the museum and store located in the Eggert building at C and Main Streets. The Society is also coming upon an important milestone, as it will be celebrating its 50th Anniversary in 2006.

As one of the beneficiaries of the Oliver Trust, the Society is in a stronger financial position than it has been in the past. This financial strength has enabled the Society to broaden and expand the types of services provided to the community. In addition to expanding its services, the Society devoted time and effort to thinking about the future in the form of a long-term planning process. To this end, Society officials have been invited to attend the meeting to share their thinking with the Committee.

Jesús Armas, City Manager